

**Subject:** RE: Vegan Street Fair

**From:**

**Date:** 01/11/2016 02:26 PM

**To:** "Angelina Schneider" <[angelina.schneider@lacity.org](mailto:angelina.schneider@lacity.org)>, "Ken Schoech" <[ken.schoech@evolutionusa.com](mailto:ken.schoech@evolutionusa.com)>

Angelina- thanks for connecting us.

Ken- I'll touch base with you shortly to discuss further.

Thanks,  
Aaron

Aaron Aulenta  
NoHo BID

----- Original Message -----

Subject: Vegan Street Fair

From: Angelina Schneider <[angelina.schneider@lacity.org](mailto:angelina.schneider@lacity.org)>

Date: Mon, January 11, 2016 3:14 pm

To: Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, Ken Schoech  
<[ken.schoech@evolutionusa.com](mailto:ken.schoech@evolutionusa.com)>

Hello Aaron,

I am CC'ing Ken Schoech, the organizer of the Vegan Street Fair, he is interested in using the light poles for banners potentially. Additionally, he was looking for someone to organize and coordinate parking in the area for their patrons. Last year they had about 10,000 people attend the festival, and this year they feel that it will be even bigger. One of the issues last year, however, was that there was not enough parking.

Ken would like to connect with you to discuss the festival, and the banners.

Ken,

This is Aaron Aulenta, the ED for the NoHo BID.

Please let me know if either of you need my assistance with this!

Best,

 **Angelina Schneider | Field Deputy, Mid-Town North Hollywood/ NoHo Arts District**

LA City Councilmember Paul Krekorian, District 2

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